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Theta Phi Alpha National Office Announces New Staff



BAY VILLAGE, Ohio – Theta Phi Alpha is proud to announce the appointments of Jennifer King, as the organization's new Director of Communications and Brianna Parker, Coordinator of Growth and Outreach.

Jennifer joins the National Office staff bringing extensive experience collectively in financial services, leadership, event planning, marketing, and brand awareness. She has worked with TVOne, WPMI new station, iHeartMedia, created and executed an annual conference through ICME Events called Ready, Set, Grow for business entrepreneurs which is now going into its fourth year.

Jennifer is responsible for executing Theta Phi Alpha's overall communications strategy including news releases, member newsletters, publications, social media, and website planning. Visibility, reach, and awareness is what she will continue to expand here at Theta Phi Alpha. She earned her Master of Business Administration at Virginia College and her Bachelor of Science in Political Science – Legal Studies at Kennesaw State University.



Brianna joins the National Office staff having two years of experience as a Leadership Consultant for Theta Phi Alpha. She brings her knowledge of the organization and experience in supporting Emerging Chapters and Collegiate Chapters. Brianna is responsible for providing administrative support and oversight pertaining to all Fraternity growth and outreach efforts. She will have responsibility for interacting with volunteers, including Grand Council members, as the organization fulfills its strategic plan.

Her goal is to focus on the growth of Theta Phi Alpha as a whole. Brianna is a graduate of Indiana University, where she was a member of our Zeta chapter and earned her Bachelor of Arts in Media.

Founded in 1912, Theta Phi Alpha is a women's organization whose mission is to provide close comradeship; to advance educational, social, and philanthropic interests and leadership training; to encourage spiritual development and adherence to the highest moral standards; and to promote lifelong bonds of friendship. A fraternity for collegiate women and alumnae, Theta Phi Alpha was founded at the University of Michigan in Ann Arbor.

Today there are 58 active collegiate chapters, 35 alumnae associations and five alumnae clubs in the United States